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# BarCamp **Bangalore** 2022

Celebrating over 15 years of  
**BarCamp Bangalore**

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# What is BarCamp?

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- **Volunteer-led, community-driven**, free, open-for-all event focused on people, ideas and collaboration.
- **Peer-to-peer unconference** where people select the topics, share their interests and expertise.
- A platform for **people from different walks of life** to come together and talk about their **unconventional ideas**.
- **Impromptu sessions**: talk anywhere, no permissions required. Gather people and discuss!

# What is BarCamp?

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## Unconventional

One-of-a-kind event! It's unique, it's different, it's not your regular conference.



## Un-conference

We believe the sum total of all the wisdom of the room is more than that of any presenter.



## Un-rules

**Law of 2-feet:** Use your own two feet to move to a different session that interests you.

# Who are we?

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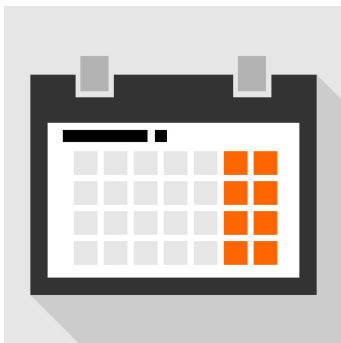
- **100% volunteer** driven, **not-for-profit** event.
- An international community of unstructured, ***unconference*** organizers.
- On a **mission** to bring a platform for folks from different walks of life to come together and talk about their **unconventional ideas**.
- **15+ years** of running the event leading to many successful ideas and community of people.

# When is the next BarCamp Bangalore?

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When?

5th November 2022



Where?

RV University, Bangalore



# Some BarCamp stats till date:

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**5000+** total participants

**900+** registered sessions

**8000+** registrations



## The Audience



Software Professionals  
Entrepreneurs  
Consultants  
Students  
Professors  
Chartered Accountants  
VC's  
Angel Investors



Photographers  
Sports persons  
Social-Change Activists  
NGO Policy makers  
Bloggers  
Reporters & more

# Highlights of BarCamp Bangalore 2019:

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**250+** attendees



**40+** Independent sessions on a variety of topics

- Excellent social media engagement with **#barcampblr** constantly trending on **twitter**. 

# Highlights of BarCamp Bangalore 2019:

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A few notable sessions from 2019 event:

- **Square Off Chess:**
  - The tech that powers the world's smartest chess board with automated movements.
- **Exoplanets and Life in the Universe**
  - An intro to the kind of planets have we observed in our galaxy and the potential for life on them.
- **Finance for Non Finance Entrepreneurs**
  - Demystifying the common jargons used in Finance for non-finance people.
- **From Darkness to light, How is the journey?**
  - An engineer's journey to greatness after they became blind in their teens.
- **Why you should write a book too.**
  - Self published author Sundeep talks about why he feels more people should attempt and publish a book, at the very least a self published e-book.
- **Blockchain Philosophy: Implications and Inspirations**
  - Discussion on why there is such an interest in the potential of blockchains and how it reflects on our world and society in general.
- **Getting started with Serverless**
  - About serverless systems and capabilities of Google Firebase Suite & AWS Amplify.



# Why Sponsor?

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- **Engage** with and **have access to** a community of the most **passionate** folks of Bangalore from **developers** to **social activists** to **entrepreneurs**.
- Bring **your brand** to the **attention** of the most diverse and enthusiastic folks of bangalore.
- **Showcase your tech** prowess to a dynamic generalist, self-motivated audience.
- Bring **cross pollination of ideas** to solve problems.

# Our Previous Sponsors:

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Solutions.  
Developed.  
Delivered.



Write Once, Cloud Anywhere



Data to delight... in minutes



CELEBRATING 25 YEARS  
CMR INSTITUTE OF TECHNOLOGY, BENGALURU  
ACCREDITED WITH A+ GRADE BY NAAC



Let it be people!

# Sponsorship Tiers:

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# Gold sponsor:

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**Gold Sponsorship Cost** ₹2,00,000 ( INR *Two Lakh Only* )

## What you get:

1. **Large stall** – 6ft x 6ft – at a prominent location at the venue
2. A **five minute talk by your VP** or senior person **at the closing of event.**
3. **Your logo** (large size) as a integral part of all event related communications (website, banners).
4. **Digital media** plan -
  - a. **Website** – clickable logo and a brief mention
  - b. **Social media** – Twitter, Facebook, Telegram, Discord, Meetup
  - c. **Blog** – Your logo to be featured on our blog.

# Silver sponsor:

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Silver Sponsorship Cost **₹1,00,000** ( INR *One Lakh Only* )

## What you get:

1. **Your logo** (medium size) as a integral part of all event related communications (website, banners).
2. A **five minute talk by your VP** or senior person at the closing of event.
3. **Digital media** plan:
  - a. **Website** – clickable logo and a brief mention
  - b. **Social media** – Twitter, Facebook, Telegram, Discord, Meetup
  - c. **Blog** – Your logo to be featured on our blog.

# **Friends of BarCamp:**

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**Friends of Barcamp Sponsorship Cost ₹50,000** ( INR *Fifty Thousand Only* )

This tier is open for **early and mid-stage startups or small businesses** only.

## **What you get:**

1. **Your logo** as a integral part of all event related communications (website, banners).
2. **Digital media** plan
  - a. **Website** – clickable logo and a brief mention
  - b. **Social media** – Twitter, Facebook, Telegram, Discord, Meetup
  - c. **Blog** – Your logo to be featured on our blog.

# Interested in promoting your brand to our BarCamp community ?

Please contact :

Saurabh Minni  
+91 99860 27972

Arun Teja Godavarthi  
+91 85537 88515

[contact@barcampbangalore.com](mailto:contact@barcampbangalore.com)

# Thank You!

Disclaimer:

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