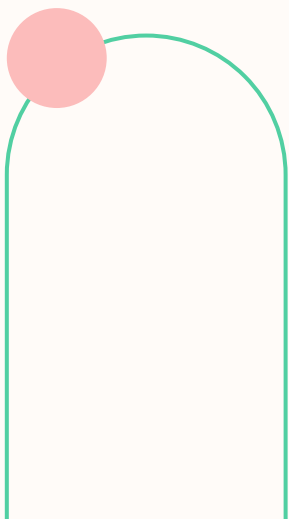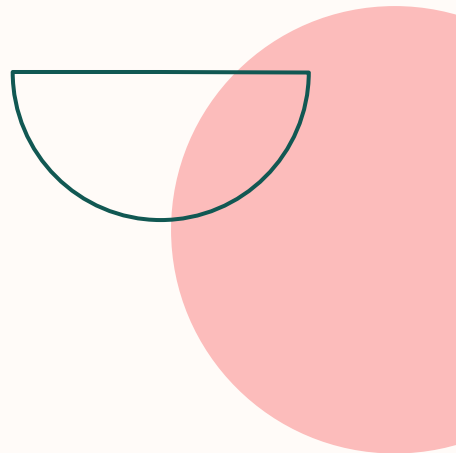# BarCamp

Bangalore

2023

Celebrating over 15 years of **BarCamp Bangalore**

What is BarCamp?

- **Volunteer-led, community-driven,** free, open-for-all event focused on people, ideas and collaboration.
- **Peer-to-peer unconference** where people select the topics, share their interests and expertise.
- A platform for **people from different walks of life** to come together and talk about their **unconventional ideas.**
- **Impromptu sessions**: talk anywhere, no permissions required. Gather people and discuss!

What is BarCamp?

01

Unconventional

One-of-a-kind event! It's unique, it's different, it's not your regular conference.

02

Un-conference

We believe the sum total of all the wisdom of the room is more than that of any presenter.

03

Un-rules

Law of 2-feet: Use your own two feet to move to a different session that interests you.

Who are we?

100% volunteer driven, **not-for-profit** event.

An international community of unstructured, *unconference* organizers.

On a **mission** to bring a platform for folks from different walks of life to come together and talk about their **unconventional ideas**.

15+ years of running the event leading to many successful ideas and community of people.

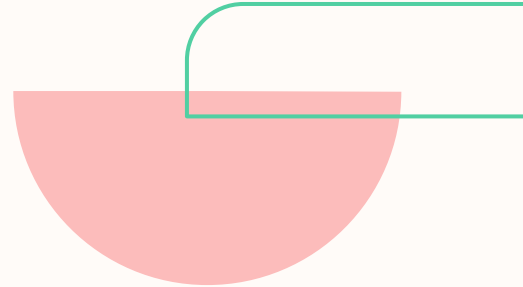# When is the next BarCamp Bangalore?

When   13th May 2023

Where   RV University, Bangalore

Some BarCamp stats till date:

5,000+

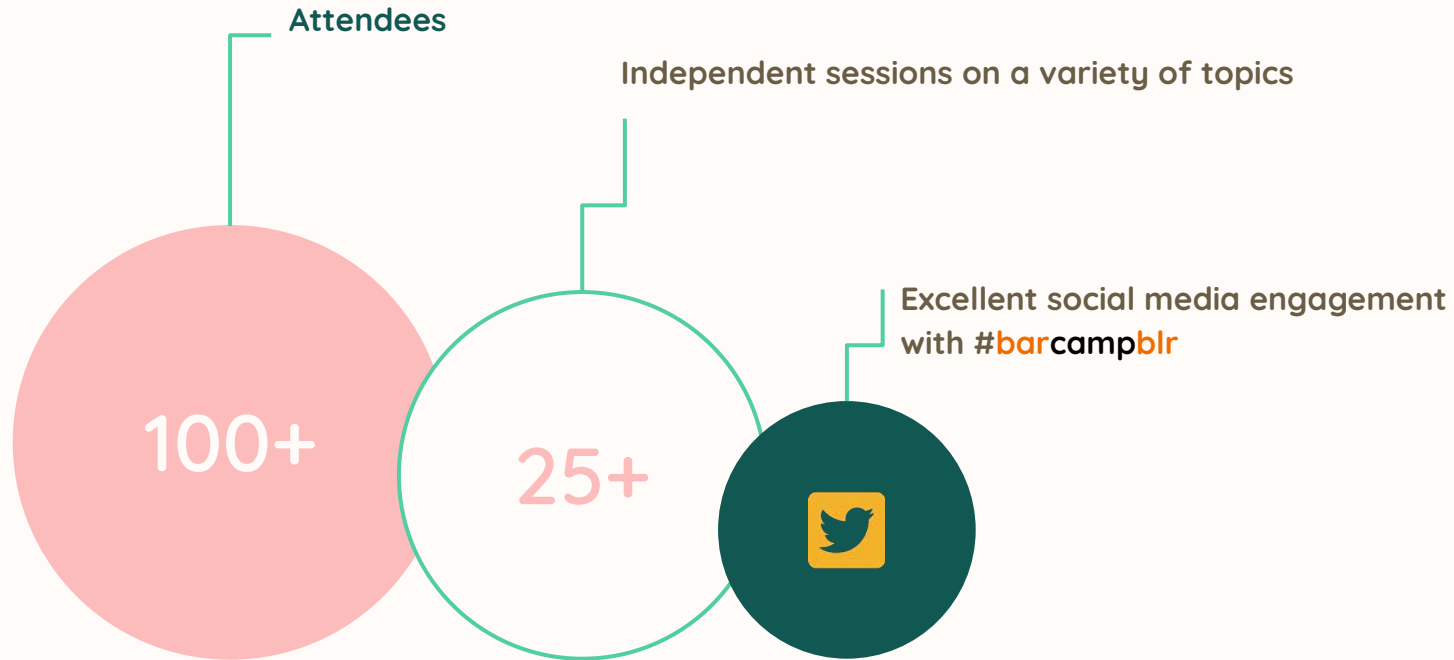total participants

900+

registered sessions

8,000+

registrations

The Audience

Software Professionals
Entrepreneurs
Consultants
Students
Professors
Chartered Accountants
VC's
Angel Investors
Photographers
Sports persons
Social-Change Activists
NGO Policy makers
Bloggers
Reporters & more

Highlights of BarCamp Bangalore 2022

Attendees

Independent sessions on a variety of topics

Excellent social media engagement with #barcampblr

100+

25+

Highlights of
BarCamp Bangalore 2022:

A few notable sessions from 2022 event:

- **Building a peer-to-peer service messaging app 100% on Serverless and React Native**
  - How we built the peer-to-peer messaging application using React native in the front end
- **Zswigmato and the City**
  - How I'm developing this social art work which will ultimately be realised through cutting-edge technology.
- **Platforms: What, Why and How**
  - Talk about some of the key concepts and describe multiple platform archetypes with examples
- **How can I take this product to market ?**
  - A discussion on how I should take my product to market.
- **She Cycles**
  - A talk about project to initiate more women into cycling by focusing on schools and colleges and offices
- **UX Design Practice – Evolution in India**
  - Sharing the experience of how the role of a UX designer has evolved
- **Paying my bills with 'free' programming ebooks**
  - Sharing their experience of earning a living as a technical author

Why Sponsor?

Engage with and **have access to** a community of the most **passionate** folks of Bangalore from **developers** to **social activists** to **entrepreneurs**.

Bring **your brand** to the **attention** of the most diverse and enthusiastic folks of bangalore.

Showcase your tech prowess to a dynamic generalist, self-motivated audience.

Bring **cross pollination of ideas** to solve problems.

Our Previous Sponsors:

Sponsorship Tiers:

Gold

Silver

Friends of
BarCamp

Sponsorship Tiers: GOLD

Gold Sponsorship Cost ₹2,00,000
(INR *Two Lakh Only*)

What you get:

1. **Large stall** – 6ft x 6ft – at a prominent location at the venue
2. A **five minute talk by your VP** or senior person **at the closing of event**.
3. **Your logo** (large size) as a integral part of all event related communications (website, banners).
4. **Digital media** plan -
   a. **Website** – clickable logo and a brief mention
   b. **Social media** – Twitter, Facebook, Telegram, Discord, Meetup
   c. **Blog** – Your logo to be featured on our blog.

Sponsorship Tiers: SILVER

Silver Sponsorship Cost ₹1,00,000
(INR *One Lakh Only*)

<u>**What you get:**</u>

1. **Your logo** (medium size) as a integral part of all event related communications (website, banners).
2. A **five minute talk by your VP** or senior person at the closing of event.
3. **Digital media** plan:
   a. **Website** – clickable logo and a brief mention
   b. **Social media** – Twitter, Facebook, Telegram, Discord, Meetup
   c. **Blog** – Your logo to be featured on our blog.
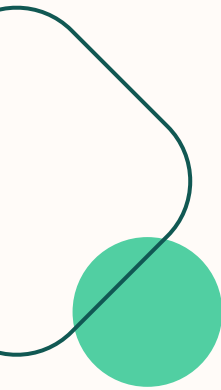
Sponsorship Tiers: FoB

Friends of Barcamp Sponsorship Cost ₹50,000 (INR *Fifty Thousand Only*)

This tier is open for **early and mid-stage startups or small businesses** only.

What you get:

1. **Your logo** as a integral part of all event related communications (website, banners).
2. **Digital media** plan
   a. **Website** – clickable logo and a brief mention
   b. **Social media** – Twitter, Facebook, Telegram, Discord, Meetup
   c. **Blog** – Your logo to be featured on our blog.

Interested in promoting your brand to our BarCamp community ?

Please contact :
Saurabh Minni
+91 99860 27972
contact@barcampbangalore.com

Thank You!