

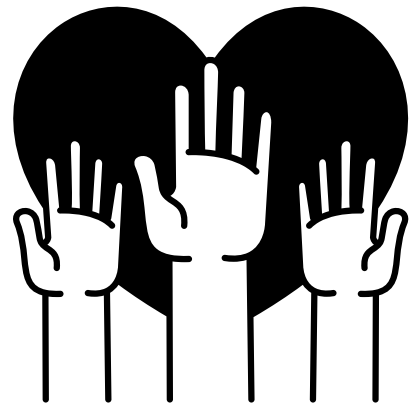


BarCamp

Bançalore 2024

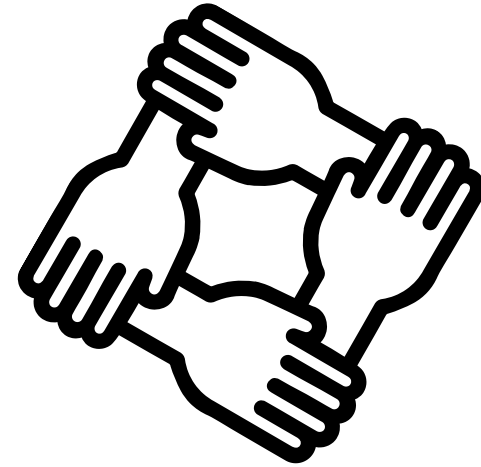
Sponsorship Deck

What is BarCamp?



Volunteer Led

- Free and open for all
- Focused on people, collaboration and ideas



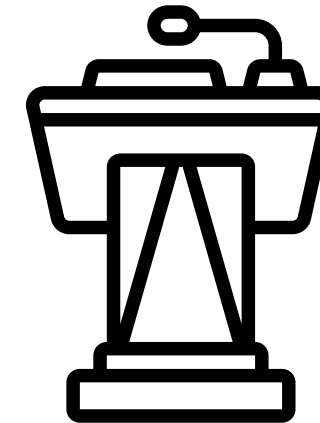
Peer-to-peer Unconference

There's NO speaker list or fixed schedule until the actual event

Anyone can:

- host a session
- start a discussion

, *etc.*

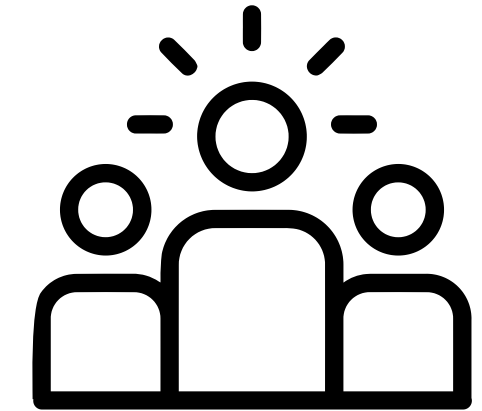


Open Platform

BarCamp's not just about tech;

- Share your life experiences,
- Teach us your lifehacks.
- Tell us about your great outdoor experiment.

Sky's the limit.



Impromptu Sessions

Anyone can:

- Socialize anywhere,
- Take the stage anytime it's empty.

No questions asked.

Fundamentals of BarCamp

Un- Conventional

One-of-a-kind event !

It's unique,
It's different,
It's NOT your regular
conference

Un- Conference

Wisdom is everywhere,
and we want it all.

Anyone in the room can
host a talk, at any time
during the day

Un- Rules

Law of 2-feet

Use your feet to move
to a different session
that interests you.

History of BarCamp

- Tim O'Reilly starts FooCamp, an unconference where content is produced by the attendees. But it's invite only. Thus, **BarCamp** is born as a separate volunteer led event open for everyone
- **BarCamp Bangalore** is Bangalore's home-grown version of this event, following the same format as any other BarCamp, with Bangalore's personal touch
- **BarCamp Bangalore** has been around from *2008*, and has a large enthusiastic community committed to keeping the idea of BarCamp alive.

Demographic

5000+
Participants

900+
Registered Sessions

8000+
Registrations

Audience

| | |
|------------------------|-------------------------|
| Software Professionals | Photographers |
| Entrepreneurs | Sports persons |
| Students | Social-change Activists |
| Professors | NGO policy makers |
| Venture Capitalists | Bloggers |
| Angel Investors | Consultants |
| Chartered Accountants | Reporters & <i>more</i> |

BarCamp 2023

150+

Attendees

25+

Independent sessions



X **#barcampblr**
constantly trending on X (formerly Twitter)



Gallery



How can we create a more inclusive and collaborative world?

By Shravya



Building a Highly Scalable Notifications Engine - 100M Notifs/day.

By rv_vegeta

BarCamp 2024 - Event Details

SCHEDULE

Tentatively happening in **early May, 2024**

VENUE

RV University

RV Vidyanikethan Post
8th Mile, Mysuru Road,
Bengaluru - 560 059

*accessible by Metro at the *Pattanagere Stop*



an initiative of RV EDUCATIONAL INSTITUTIONS

Why Sponsor Us?

- **BarCamp Bangalore** operators entirely on sponsorships from organisations that believe in our ethos, that wisdom can be derived from every person in a room.
- Sponsoring us lets you engage with the **most passionate folk** in Bangalore from *developers* to *social activists* to *entrepreneurs*.
- Seize the chance to showcase your brand to Bangalore's most diverse and passionate community
- Showcase your tech prowess to a dynamic generalist, self-motivated audience.



Why Sponsor Us?

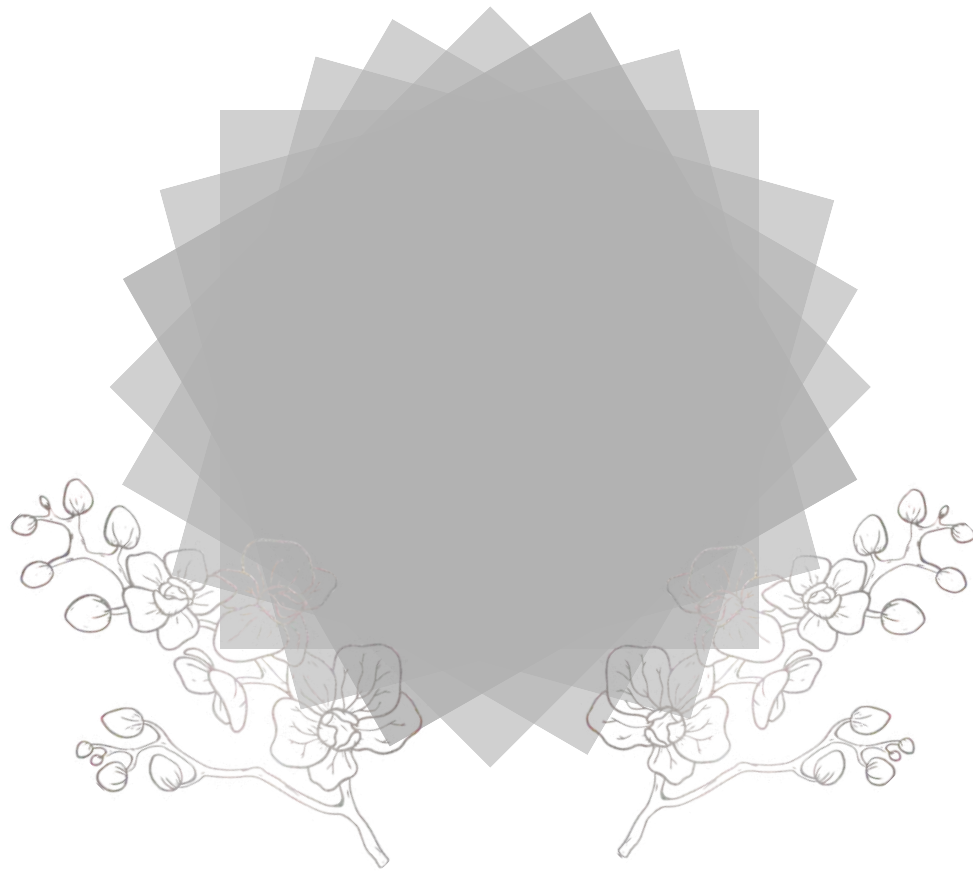
Techlash

- **Techlash** is “that” one of a kind event where you get to show off your technological prowess to the audience of the passion.
- Be it a new product you’re working on, a hobby project you wanna show off, or a prototype for a proof of concept that you think deserves an audience; take the stage, the mic and the audience is yours.

Previous Sponsors



Sponsorship Tiers



Ember



Blaze



Spark



Blaze Sponsor

Costs ₹2,00,000 (INR Two Lakh Only)

What do you get?

1. **Large Stall** – 6ft x 6ft at a prominent location at the venue
2. A **five minute talk** by your VP or any senior person at the end of the event.
3. Your **organisation's logo** as an integral part of all event related communications (website, banners, etc.)
4. Digital Media Plan
 - a. **Website** – Clickable logo and a brief mention
 - b. **Social Media** – A mention on X (formerly Twitter), Facebook, Telegram, Discord, Meetup
 - c. **Blog** – Your organisation's logo on our blogs



Ember Sponsor

Costs ₹1,00,000 (INR One Lakh Only)

What do you get?

1. A **five minute talk** by your VP or any senior person at the end of the event.
2. Your **organisation's logo** as an integral part of all event related communications (website, banners, etc.)
3. Digital Media Plan
 - a. **Website** – Clickable logo and a brief mention
 - b. **Social Media** – A mention on X (formerly Twitter), Facebook, Telegram, Discord, Meetup
 - c. **Blog** – Your organisation's logo on our blogs



Spark Sponsor

Costs ₹50,000 (INR Fifty Thousand Only)

What do you get?

1. Your **organisation's logo** as an integral part of all event related communications (website, banners, etc.)
2. Digital Media Plan
 - a. **Website** – Clickable logo and a brief mention
 - b. **Social Media** – A mention on X (formerly Twitter), Facebook, Telegram, Discord, Meetup
 - c. **Blog** – Your organisation's logo on our blogs

Contact Us

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